

**Selling their hard earned crops for too little wasn't nice. How can the people of the village get a fair price?**



**FAIRTRADE**  
INTERNATIONAL

Some answered this question with something new,  
An organisation for all, and its members list grew!

The illustration depicts a community of diverse individuals, including men, women, and children of different ethnicities and ages. They are gathered outdoors in a rural area with simple houses and trees. Many of them are holding signs that read "ORGANISATION FAIRTRADE". Below the main group, there are five separate boxes, each titled "MEMBERS LIST" and featuring the Fairtrade logo. Each box contains a portrait of a person who has joined the organization, accompanied by a large green checkmark, signifying their successful registration as a member.

The members on the list sold their crop to the organisation.  
That then had more power for business negotiation.

Members keep track of money and crop,  
So the organisation can always remain on top.

**PRODUCER'S RECORD**

☼	KG	\$
200	2	5
DATE	SOLD	
3 Feb	7	

**MEMBERS LIST**

☐	✓
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**ORGANISATION'S RECORDS**

KG	\$	DATE	SOLD	☐
2	4	3 Feb	✓	☐
3	6	7 Mar	✓	☐
4	8	12 Apr	✓	☐

With Fairtrade certification they received a fair price,  
So all costs were covered, and that was nice.

Over time the villagers became unstuck,  
With the Fairtrade Premium the organisation bought a new truck.

All members come together each and every year,  
To discuss their accounts, to be heard and to hear.

With their Fairtrade Premium in the bank,  
They plan for the future and for that they would like to say thanks!

Fairtrade supports small producers and workers in developing countries to improve their business and organisations through Fairtrade certification

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